September 2025 edition

For those who are considering to establish new business in Kuwana



#### Table of contents



- 1. Introduction of Kuwana City
- 2. The advantages of Kuwana City
- 3. Comprehensive business location support system

4. Promoting businesses location in Kuwana





• Kuwana City, Nagashima Town, and Tado Town merged in 2004 to form the current Kuwana City.

Population: 137,795 (Working-age population: 83,431)

Area: 136.65 km<sup>2</sup>

As of the end of January 2025



# City of Sightseeing | Kuwana

#### Nagashima Resort

Leisure complex facilities visited by 15 million people annually





# City of Food J Kuwana

Clams(Hamaguri)





# 「City of Culture」 Kuwana

#### Ishidori Festival

The resonating sounds of the beating of so many taiko drums and gongs is said to make Ishidori Festival "Japan's noisiest festival".

Designated as UNESCO Intangible Cultural Heritage.



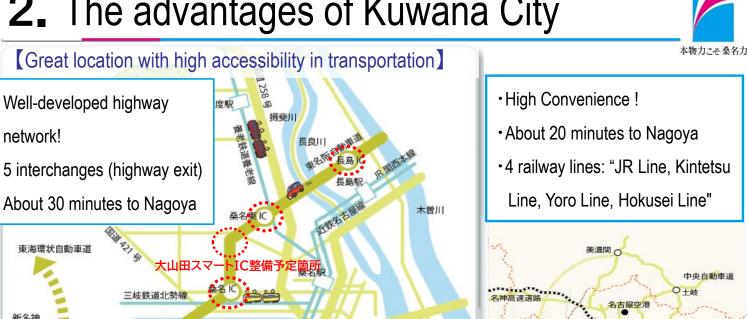
# City of History | Kuwana

Tadakatsu Honda, the first lord of the Kuwana domain is said

that he is one of the strongest samurai lord.



四日市口



国道23号

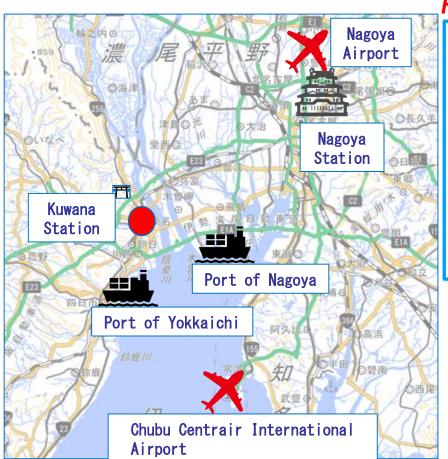
大阪^

四日市港

Access not only to Nagoya, but also to the Kanto and Kansai regions is outstanding.

About 70 minutes to Osaka, about 120 minutes to Tokyo





#### Reasons for choosing Kuwana

- **①** Cost advantages
- 2 Business benefits
- 3 Convenience of transportation
- 4 Low risk of natural disaster occurrence and damage
- **5** Employment advantages

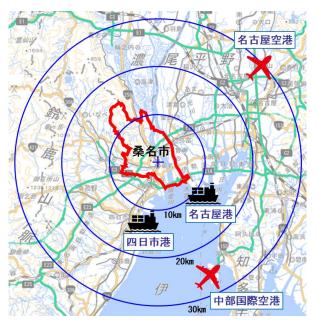
# City with the 5 Best criteria for selecting candidate relocation sites 2021, Trend

Survey on Regional Relocation Kanto Bureau of Economy, Trade and Industry)

8



# Within 20km of Kuwana City



# 3.2 million people live 1.86 million people work 160,000 offices

10km圏内の市町村

20km圏内の市町村

県名	市町村名	九口	従業員数	事業所数
三重県	桑名市	138,963	59,620	5,551
	東員町	25,838	11,497	869
	川越町	15,643	8,667	627
	朝日町	11,065	4,201	296
	木曽岬町	5,939	3,280	250
愛知県	愛西市	61,128	17,830	2,012
	弥富市	43,722	22,293	1,826
合	計	302,298	127,388	11,431

県名	市町村名	口	従業員数	事業所数
三重県	四日市市	307,825	156,918	12,006
	いなべ市	44,697	29,157	1,803
	菰野町	41,056	15,725	1,415
愛知県	名古屋市	2,297,745	1,450,337	117,344
	あま市	88,756	25,499	2,529
	清須市	68,891	28,969	2,517
	蟹江町	37,098	13,688	1,418
	大治町	33,567	8,613	911
	飛島村	4,711	11,606	723
岐阜県	海津市	32,084	1,468	12,921
合計		2,956,430	<u>1,741,980</u>	<u>153,587</u>

\*Ministry of Internal Affairs and Communications: Population, demographic trends, and number of households based on the Basic Resident Register (as of January 1, 2024)



2024 National Academic Achievement /
Learning Status Survey
[National Assessment of Academic Ability]
3rd grade student of junior high school



Subject	Kuwana City	Japan	Mie Prefecture
National language	60%	58.1%	5 7 %
Math	56%	52.5%	5 3 %

\*From "Ministry of Education, Culture, Sports, Science and Technology "

All subjects are above average!

We have a high educational environment



#### Generous support for companies locating to Kuwana City

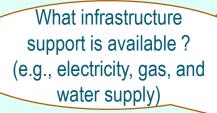
# One-stop Service

A service that can be completed at a single point of contact

Substantial Support System

We provide full support!

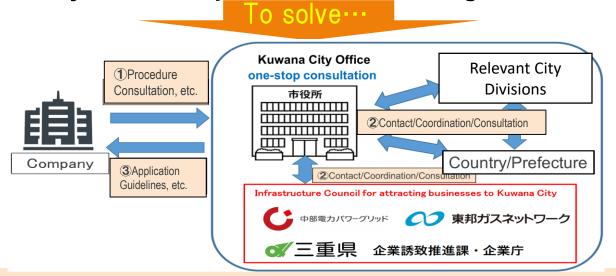
本物力こそ桑名力



Is my company eligible to receive the subsidy of Kuwana City?

Administrative process are too complicated.

#### Have you ever experienced something like this?



Kuwana City provides support through a one-stop consultation

- We support businesses to reinvest or to set up new locations in Kuwana City.
- **★**Incentive for location: A subsidy for up to 300 million yen!

Issued to "newly expanding companies" and "capital investment accompanying the expansion of offices, etc."

- **★**Incentive to promote residence in Kuwana City:
  - A subsidy for up to 100 million yen!

Issued to newly hired employees or newly relocated permanent employees who have their address in the city.

- **★**Incentive for establishing lodging facilities:
- A subsidy for up to 300 million yen!

Issued to accommodation facilities newly established in the city.

#### Location incentive

Support for companies

Incentives are granted for capital investment involving "new construction," "expansion," and "relocation."

#### Incentive amount

1st year

100 % of property tax

2nd year

75 % of property tax

3rd year

50 % of property tax

Maximum grant payment is 100 million yen per year.

#### Eligible facilities

- The manufacturing industry, and plant factories
- Research facilities
- Information processing facilities
- Accommodation facilities

Location must be within the designated area.



本物力こそ桑名力

# Support for workers

#### **Settlement promotion incentive**

Incentives are issued to "newly hired employees" and "newly transferred employees (permanent)" who live in Kuwana City so that they can live in Kuwana City for a long time.

#### Incentive amount

# 300,000 yen/person

The upper limit for one year is 50 million yen

# Eligible persons

Newly employed workers residing in Kuwana

or

Newly transferred
 employees residing in Kuwana
 \*\*Continued employment of 1 year or

\*\*Continued employment of 1 year or longer is required

#### **Accommodation incentive**

Support for companies

In order to promote the establishment of new accommodation facilities in the city, incentives are issued to these facilities.

#### Incentive amount

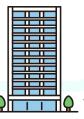
10% of acquisition amount

(Up to 100 million yen)

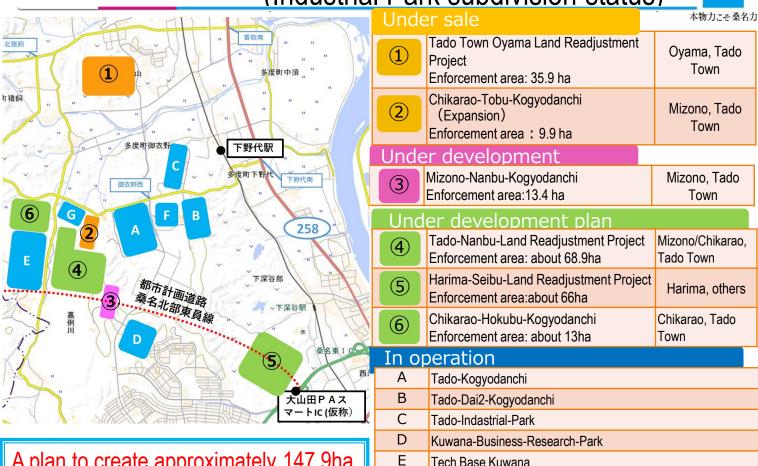
## Requirements

- •Construction area of 1,000 m<sup>2</sup> including a convention hall (Floor area of 350 m<sup>2</sup> or more)
- Standard guest room area 20m²

Standard room area 40**m**²



4. Promoting businesses location in Kuwana
(Industrial Park subdivision status)



F

G

Tado-Dai3-Kogyodanchi

Chikarao-Tobu-Kogyodanchi

A plan to create approximately 147.9ha is underway by a private company.

#### 4. Promoting businesses location in Kuwana (Industrial Park subdivision status)







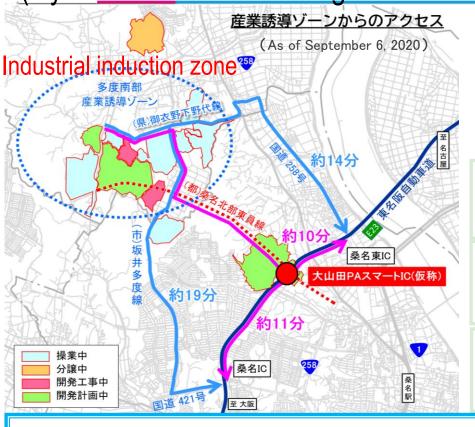
Kuwana-Business-Research-Park



Tado-Kogyodanchi



# **4.** Promoting businesses location in Kuwana (Oyamada smart interchange New business development)



A smart interchange is one of the functions of highways in Japan. It is a simple interchange exclusively for ETC-equipped vehicles that is installed so that you can enter and exit from the existing facilities of the highway to the general road.

Reduces access time to industrial induction zones

Improving the convenience of commuting to work or school

Access to the interchange without fear of flooding

The new smart interchange is expected to further enhance corporate activities.

#### 4. Promoting businesses location in Kuwana



Oyamada smart interchange New business development 大山田PAスマートインターチェンジ(仮称) イメージ図



# 4. Promoting businesses location in Kuwana (Creating a city that is easy for foreigners to work and live in)





Platform for Environmental Development



Supporting the Success of Foreign STEM Graduates



Assistance in attracting science-related university graduates from overseas that companies wish to hire.

Discovering Rental Housing to Support Foreign Residents



agaya Japan

Providing assistance to foreign residents in their native languages with the cooperation of rental housing owners





#### Company / Region

Kuwana City, ASIA to JAPAN, and wagaya Japan are collaborating to create a city where **foreign residents can work and live comfortably**.

Kuwana City is blessed with beautiful nature, rich in history and culture, and a comfortable place to live and work!

High-speed transportation networks, including smart interchanges, are being developed, and further development is expected!

In Kuwana City, we offer one-stop support for the company operation and the lives of employees in Kuwana City, with the slogans "Let's operate in Kuwana City!" and "Let's raise children in Kuwana City!"

We hope that you will consider Kuwana City as a potential location for your new business development.



Kuwana City will promote "attracting companies" in order to play a role in the creation of a city where citizens can realize happiness that matches their individual wishes.